

ENVIRONMENTAL FACILITIES CORPORATION (EFC) PROJECT SIGNAGE GUIDELINES

Signage is to be provided for all projects funded through the Clean Water or Drinking Water State Revolving Funds (CWSRF or DWSRF), the Water Infrastructure Improvement Act (WIIA), or the Intermunicipal Grant (IMG) programs, including those receiving Bipartisan Infrastructure Law (BIL) funding, to enhance public awareness of the positive impacts the State and Federal water infrastructure financing programs have on towns, cities, municipalities, and water systems.

Signage Requirements

Each project receiving EFC funding must post a physical sign at the project site during construction that includes a description of the project and indicates that the project is being funded by EFC. All signs must also:

1. Display the EFC logo PLUS the following logos, as applicable:
 - a. The official EPA logo for any project receiving CWSRF or DWSRF funding;
 - b. The official DOH logo for any project receiving DWSRF/Drinking Water WIIA/Drinking Water IMG funding; and/or
 - c. The Building a Better America emblem for any project receiving BIL funding.
2. Be displayed in an easily visible location that can be directly linked to any work taking place. If the project involves more than one construction site or covers a large area, the sign should be placed in an easily visible location central to where the work is being performed.
3. Be maintained in good condition throughout the construction period.
4. If English is not the predominant language in the project area, include a translation into the appropriate non-English language(s).

Projects receiving BIL funding or CWSRF/DWSRF projects identified in the Intended Use Plan as equivalency projects must utilize the following applicable language:

“This project is jointly funded by the New York State [Clean Water/Drinking Water] State Revolving Fund and the U.S. Environmental Protection Agency and President Biden’s Bipartisan Infrastructure Law. The [CWSRF/DWSRF] is administered by the New York State Environmental Facilities Corporation [with its partner the New York State Department of Health (to be used for DWSRF projects)].”

Go to [EFC’s Construction Signs webpage](#) to download the appropriate sample signage specification and schematic to include in bid documents. If your project has any Bipartisan Infrastructure Law (BIL) funding, choose the BIL option. Financing types could contain state financial assistance such as WIIA grants. Only select the WIIA/IMG option if your project does not include financing.

For additional guidance, see EPA’s December 2022 policy, [“Guidelines for Implementing the Bipartisan Infrastructure Law Signage Term and Condition for the State Revolving Fund Programs”](#) and EPA’s June 2015 policy, [“Guidelines for Enhancing Public Awareness of SRF Assistance Agreements.”](#)